

EVENT SPONSORSHIP

Title Sponsor:

Single Event: \$1000 / Both Events: \$1500

- ◇ Premier logo placement on event t-shirts (front)
- ◇ Premier logo placement on all event marketing materials (website & print media)
- ◇ Vendor space at event for business promotion
- ◇ Event day sign recognition
- ◇ Opportunity for product placement in event bags

Platinum Sponsor:

Single Event: \$500 / Both Events: \$750

- ◇ Company name/logo on event t-shirts
- ◇ Company name/logo on event marketing materials (website & print media)
- ◇ Vendor space at event for business promotion
- ◇ Event day sign recognition
- ◇ Opportunity for product placement in event bags

Gold Sponsor:

Single Event: \$300 / Both Events: \$500

- ◇ Company name/logo on event t-shirts
- ◇ Company name/logo on website
- ◇ Event day sign recognition
- ◇ Opportunity for product placement in event bags

Silver Sponsor:

Single Event: \$200 / Both Events: \$350

- ◇ Company name on event t-shirts
- ◇ Sponsor listing on event website
- ◇ Opportunity for product placement in event bags

Patron Sponsor:

Single Event: \$100 / Both Events: \$150

- ◇ Company name on event t-shirts
- ◇ Sponsor listing on event website

2014 SPONSORS TO DATE INCLUDE

Luso Federal Credit Union

New England Dermatology & Laser Center

YOUR BUSINESS NAME HERE

Sponsorship checks may be made payable to:

**Melanoma Education Foundation
& sent to:**

**Melanoma Education Foundation
PO Box 2023
Peabody, MA 01960**

These events are being managed & directed by...



THE MELANOMA EDUCATION FOUNDATION SEEKS YOUR SUPPORT

2014 Fundraising Events



**3rd Annual
Check for
Change Triathlon**
Sunday, August 24, 2014

**1st Annual Western
Massachusetts Invitational 5k
& Family Fun Walk**
Saturday, October 11, 2014

The Melanoma Education Foundation is a non-profit preventive health organization that saves lives by promoting greater awareness of melanoma and the importance of early self-detection. The Foundation evolved from a father's website tribute to his son, Dan Fine of Peabody, who died of melanoma at the age of 26.



Check for Change Triathlon & Western Massachusetts Invitational 5k and Family Fun Walk

The Melanoma Education Foundation is a nonprofit organization devoted to saving lives from melanoma, a common skin cancer that is often deadly unless it can be detected early and before there are any symptoms.

How can you help? Become an Event Sponsor. We invite you to partner with us in support of an organization dedicated to helping others live longer, healthier lives.

The Melanoma Education Foundation will continue to increase awareness and save lives through education & encouragement, but we can't do this without the generous support of local communities and businesses.



Health teacher workshop at Whitman-Hanson Regional High School

By becoming an event sponsor, you will help us continue our mission of raising melanoma awareness, providing early detection resources and educating our nation's youth about this deadly cancer.

In return for your sponsorship, your generosity will be recognized through promotional materials and event day recognition; your business will be showcased for being a community advocate.

RAISING FUNDS FOR MELANOMA AWARENESS & EDUCATION...

The generosity of health-focused and community-minded business leaders like you enables the Melanoma Education Foundation to continue:

- ◇ Educating middle and high school health teachers and providing them with free online classroom lessons
- ◇ Providing complete information about early self-detection and prevention of melanoma via a user-friendly website
- ◇ Conducting talks and facial skin analyzer screenings for area organizations and businesses



Dermascan screening at Gloucester Health & Wellness Expo

...ONE STEP AT A TIME.

This year, hundreds of triathletes and runners will hit the pavement in support of the Melanoma Education Foundation.

Through their participation in two events, the Check for Change Triathlon and the Western Massachusetts Invitational 5k and Family Fun Walk, they will advocate for melanoma awareness and demonstrate the importance of both early detection and skin cancer education.

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Company Name (as you would like it to appear): _____

Contact Name & Phone Number: _____

Address: _____

Email Address: _____

Sponsorship Level & Amount Enclosed: _____

Please make checks payable to Melanoma Education Foundation & send all completed forms and payments to:

**Melanoma Education Foundation
PO Box 2023
Peabody, MA 01960**



All monetary donation commitments must be received within one month of each event.
If you have questions about becoming a sponsor, please email marie@b4rem.com.

Thank you!